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FOR IMMEDIATE RELEASE

**EXTENDICARE COMMENDS HEALTH CENTERS FOR EARNING NATIONAL
CUSTOMER, WORKFORCE SATISFACTION AWARDS**
Excellence in Action Awards Recognize Health Centers' Commitment to Quality

MILWAUKEE, WI – April 29, 2009 – Extendicare Health Services, Inc. today commended sixteen of its health centers for being awarded My InnerView’s national Excellence in Action award, which recognizes those centers that receive the highest satisfaction ratings from residents, families and employees.

“These awards are a testament to the alignment of our frontline caregivers with the mission and values of Extendicare by ensuring that our residents are treated with the compassion and respect they deserve,” said Tim Lukenda, President and CEO of Extendicare Health Services, Inc. “This year’s award winners have demonstrated their commitment to excellence by ensuring that their residents, families and employees find their health center to be a great place to live and work.”

The 2009 customer and workforce satisfaction recipients are:

Tendercare Health and Rehab Center of Holland

The 2008 customer satisfaction award recipients are:

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| American Heritage Care Center (Third Year) | Elk Haven Nursing (Third Year) |
| Tendercare Health Center of Leelanau | Tendercare Health & Rehab of Wyoming |
| Willowdale Nursing & Rehab. Center | |

The 2009 workforce satisfaction award recipients are:

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| Arbors at Fairmont | Crestwood Convalescent Center |
| Irvine Health & Rehabilitation Center | Meadowcrest Nursing Center |
| Morganfield Nursing & Rehabilitation | Mount Vernon Nursing & Rehab. Center |
| Park Health & Rehabilitation Center | Salyersville Health Care Center |
| Scott Villa Nursing & Rehab Center | Statesman Health & Rehabilitation Center |

Each year, My InnerView surveys hundreds of thousands of health center residents, families and employees across the country in four specific areas pertaining to their center: overall satisfaction, quality of life, quality of care and quality of service.

To ensure accuracy, responses are anonymous and kept confidential. The survey is voluntary, and health centers are not named in the overall results; however, individual centers do have access to

results to help identify how they measured against other centers and ideas for quality improvements. The survey is designed to provide a snapshot of the profession as a whole.

My InnerView chose its Excellence in Action award winners based on responses from the 2008 survey process. Centers had to achieve a minimum 30 percent response rate, and score in the top 10 percent when participants were asked if they would recommend their health center to others as a place to live or work. Only 520 of the nation's nearly 16,000 health centers received the recognition.

"We are extremely proud of each health center that was able to achieve this high level of customer and workforce satisfaction," stated Tim Lukenda, President and CEO. "To be recognized in the top ten percent of My Innerview providers is a real tribute to the dedication and commitment of our team to helping people live better."

About Extencicare

Extencicare Health Services Inc, based in Milwaukee, Wisconsin, prides itself on helping people live better by providing quality, cost-effective health care and rehabilitation primarily to seniors in a resident-directed environment. We endeavor to do this by providing remarkable services through highly engaged and motivated members of our team. Founded in 1968, Extencicare has a long history of providing quality health care services to residents throughout the United States and Canada.

For more information about this announcement, please contact:
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